Acquisition Overview

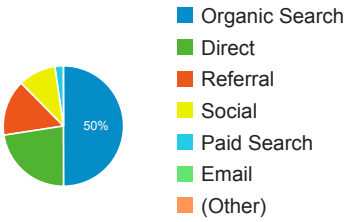
Jul 1, 2016 - Jul 31, 2016

All Users
100.00% Sessions

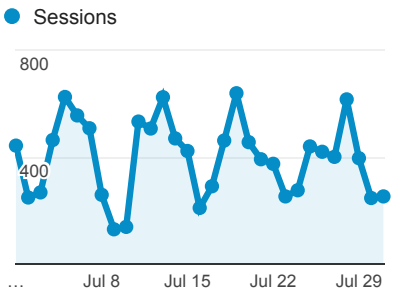
Primary Dimension: Top Channels

Conversion: All Goals

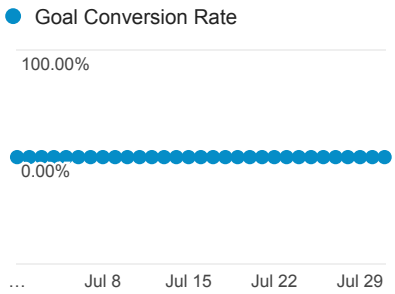
Top Channels



Sessions



Conversions



		Acquisition			Behavior		
		Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
		12,325	72.68%	8,958	62.11%	2.22	00:01:32
1	Organic Sear	6,159			56.16%		
2	Direct	2,785			67.43%		
3	Referral	1,852			59.29%		
4	Social	1,248			80.05%		
5	Paid Search	276			78.26%		
6	Email	4			100.00%		
7	(Other)	1			100.00%		

Conversions

Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

To see all 7 Channels click here.

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